



---

# Architects Foundation Annual Report 2019

Architects  
Foundation

---

## Our purpose

---

As the philanthropic partner of The American Institute of Architects (AIA), the Architects Foundation's purpose is to harness the irreplaceable spirit of architects to support and empower a next-generation design community to create places that make us all better people.

## Our mission

---

The Architects Foundation leads philanthropic efforts that lay the foundation of architecture's future by attracting, inspiring, and investing in the next generation of architects to have a positive impact in the world.

## Year in review

---

**\$266,800**

in scholarships distributed

**63**

scholars supported

**38**

new scholarships awarded

**30+**

scholars attended networking meetups nationwide

**\$428,004**

raised

**3** Octagon exhibits

**4,053** visitors

- » **557** from private tours
- » **1,681** special event visitors
- » **1,815** general visitors



# Letter from the Executive Director

If you've been following our progress, you've noticed the Architects Foundation has come a long way since refocusing our mission from programs to people in 2018. We spent 2019 building a new organizational infrastructure, benchmarking our performance, and honing our message. We also began to develop our alumni network, piloting meetups designed to connect current and previous scholarship recipients, an effort that supports the next generation throughout various phases in their career journey.

Our donor base is growing, too! Thanks to our efforts to raise awareness among the AIA network and others interested in our work, we have grown our donor base by nearly 80%. We also increased visits to The Octagon. Thoughtful and provocative exhibits and events created energy and attracted repeat visitors from our passionate Washington, DC community interested in the role architects and architecture play in our culture.

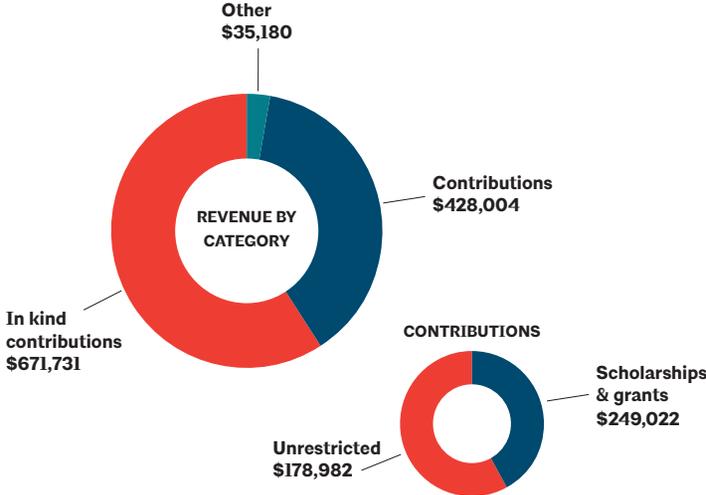
Please enjoy these highlights from the past year and share your thoughts and ideas on how to grow our donor base as we work to attract, inspire, and invest in the next generation of architects and support the positive impact they'll have on the world.

**Marci B. Reed, CFRE, MPA**

# Financials

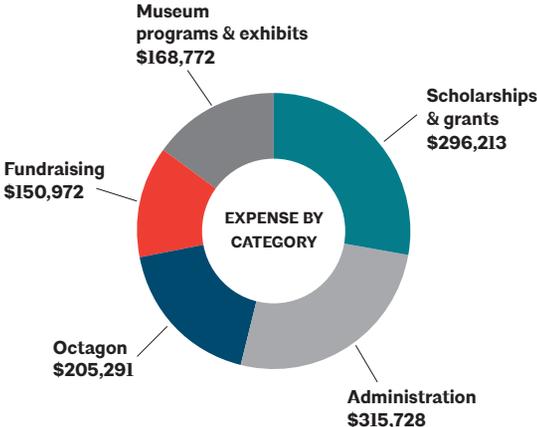
**\$1,134,915**

Total revenue



**\$1,136,976**

Total expenses



# The Octagon

---

The Octagon has witnessed some of the most significant moments in US history. Today this architectural jewel continues to inspire and empower the architecture and design community through programming, events, exhibits, and a deep, inextricable connection to the past. In 2019, The Octagon hosted approximately one event each month designed to attract and inspire new visitors and our local community and highlight the value of architects and architecture.

## Event highlights

- A reception cohosted with Docomomo DC as part of our exhibit on Victor Lundy, FAIA, a renowned modernist architect
- Juries for the 2019 Charles E. Peterson Prize and the Leicester B. Holland Prize, maintaining a decades-long relationship with the Historical American Building Survey
- The 204th anniversary of the signing of the Treaty of Ghent at The Octagon, with the General Society of the War of 1812
- The sold-out annual Black Women in Architecture Brunch
- A ghost tour and murder mystery party, which engaged with the public on The Octagon's lore
- The opening reception with AIA for the opening of "Without Regard to Sex, Race or Color," which engaged the local HBCU community

# Recent exhibits

---

## **CODAAwards (on view May–September 2019)**

This showcase of the 2018 CODAAward—winning design projects featured commissioned art in interior, architectural, and public spaces. The exhibit showcased collaborative solutions by artists and architecture professionals to raise awareness about environmental and social issues, to educate us about the importance of innovation and creativity, to contribute to healing and hospitality environments, and to develop community engagement and pride.

## **Without Regard to Sex, Race, or Color (on view October 2019–February 2020)**

Andrew Feiler was granted unique access to Morris Brown's silent campus, and the searing photographs he took offer fresh insights into timely and important stories. This exhibit provided a new way to consider contemporary societal challenges and provide common ground for discussion of our collective future and education as the backbone of the American Dream.



# Upcoming exhibits

## **The Unbuilt Crosby Arboretum: An Unrealized Masterplan by E. Fay Jones & Edward Blake Jr. (on view March 2020–TBD)**

Made up of physical and virtual reality models of five buildings planned for the Crosby Arboretum, this exhibit illustrates the place-based design genius of E. Fay Jones. The Pinecote Pavilion at the Crosby Arboretum is one of Jones' three AIA award-winning projects. The work, having been recognized in books, journals, magazines, and exhibitions worldwide, remains incomplete, a fact few people are aware of. The exhibit serves as an introduction to the full vision of Jones and Ed Blake's Master Plan, inclusive of all five thoughtfully designed structures.

## **Blueprint for Better (Exhibit dates TBD)**

Human activity is warming our climate to dangerous levels, and carbon is the primary culprit. Buildings contribute 40% of that carbon. As authors of that environment, architects are key to addressing and mitigating the damage. This exhibit will feature highlights from AIA's Blueprint for Better campaign and show how architecture can achieve a zero-carbon, equitable, resilient, and healthy built environment.

# Scholarships

Scholarships help fill an important financial gap for many students and create opportunities for architecture's next generation. Every year, the Architects Foundation awards thousands of dollars in scholarships and grants to high school students, students in undergraduate and graduate architecture degree programs, candidates taking the Architect's Registration Exam, and emerging leaders seeking professional development opportunities. In 2019, we ramped up our efforts to support our scholars and continued to build awareness for our programs.

## **Scholarship highlights**

- Saw a 42% increase in applications for Diversity Advancement Scholarships (DAS)
- Established our first endowed DAS, made possible by a \$150,000 gift from The AIA Custom Residential Architects Network (CRAN)
- Added the Sho-Ping Chin (SPC) Women's Leadership Summit Grant to our portfolio of scholarship programs, awarding 11 WLS grants in 2019, including a grantee sponsored by ConstructConnect
- Awarded the Sue Weiland Residential Architecture Scholarship, a special \$5,000 award sponsored by Andersen Corporation to support a student passionate about residential architecture. 2019 recipient Moshe Wilke had the opportunity to attend the 2019 CRAN Symposium in Scottsdale, AZ
- Built engagement opportunities for our scholars to provide continued support, connecting them to resources and our growing network through nationwide meetups, LinkedIn, and mentor initiatives
- Celebrated the 30th anniversary of the prestigious Richard Morris Hunt Prize (RMHP) by awarding two special grants to complement the Fellow and Scholar awards made by Les Amis du Richard Morris Hunt

## **Scholarships by the numbers**

### **2019**

DAS: 329 apps / 10 awards / \$200,000  
SPC: 74 apps / 1 award / \$10,000  
Weymouth: 26 apps / 1 award / \$5,000  
McAslan: 7 apps / 2 awards / \$10,000  
ProNet: 26 apps / 2 awards / \$10,000  
Pettigrew: 110 apps / 10 awards / \$14,100  
WLS: 75 apps / 11 awards / \$12,650  
Weiland: 3 nominations / 1 award / \$5,000

### **2020**

DAS: 278 apps / 6 awards / \$120,000  
SPC: 60 apps / 1 award / \$10,000  
Weymouth: 21 apps / 1 award / \$5,000  
McAslan: 3 apps / 2 awards / \$15,000  
ProNet: 15 apps / 2 awards / \$10,000  
Pettigrew: 10 awards / \$14,100  
RMHP: 4 awards / \$30,000



**Support the foundation**

Our success depends on your support. Donate to the Architects Fund today to help us grow our scholarship and museum programs. Your gift is a direct investment in the next generation of architects and design professionals whose future work will make our world a better place.

**[architectsfoundation.org](https://architectsfoundation.org)**